County: ALAMEDA

Plan Highlights:

This PEI Plan has 8 projects:
- The projects are: 1) Mental Health Consultation in Schools/Preschools, 2) Early Intervention for the Onset of First Psychosis and Serious Mental Illness Among Transition-Age Youth, 3) Mental Health – Primary Care Integration for Older Adults, 4) Stigma and Discrimination Reduction Campaign; 5) Outreach, Education and Consultation for the Latino Community, 6) Outreach, Education and Consultation for the Asian Pacific Islander Community, 7) Outreach, Education and Consultation for the South Asian and Afghan Communities, and 8) Outreach, Education and Consultation for the Native-American Community.
- The extensive outreach included reaching diverse communities throughout the county, the hearing-impaired, the LGBTQII, Transition Age Youth, older adults and clients.
- The county ensured stakeholders were actively engaged in the community planning process by offering a thorough orientation of the intent of the MHSA, thereby empowering the community to contribute to the identification of the priority population and key community needs.

Plan Strengths:

- Very good inclusion of community partners for peer to peer activities to reduce stigma and discrimination.
- Targeted use of culturally competent multi-disciplinary primary medical/mental health teams in the community and in emergency room settings.
- Strong linkage to other wellness and recovery programs in the county.
- Projects that include culturally competent brokers or paraprofessionals who will facilitate understanding of native cultures and the western mental health system.

BUDGET: $4,891,876

Staff and the Plan Review Team Recommends: APPROVAL