PEI PLAN APPROVAL SUMMARY

County: IMPERIAL

Plan Projects:

This PEI Plan has 2 projects:
1) Nurturing Parenting Program
2) Trauma Exposed Individuals

Plan Strengths:

- Imperial County made impressive efforts to reach their community. The population is 76% Latino and they are represented throughout the community planning process. Imperial County made use of the radio which is a great way to reach rural Latino communities. Imperial County adapted their lessons learned from the CSS community planning process, recognizing that PEI planning is and should be different from CSS. Imperial County’s planning process was transparent and open to the community. The PEI planning committee welcomed stakeholders to join the committee even after they were formed.
- Project 1 is an evidence-based family centered program designed to build nurturing parenting skills, reduce family conflicts and includes activities that promote positive brain development in children. This project will be facilitated in the home and in other non-traditional settings by well qualified, culturally and linguistically appropriate paraprofessionals.
- Project 2 includes two participant driven programs; 1) Program to Encourage Active and Rewarding Lives for Seniors (PEARLS), 2) Trauma Focused Cognitive Behavioral Therapy (IT-CBT).

BUDGET: $1,835,124

Staff and the Plan Review Team Recommends: APPROVAL