

Prevention and Early Intervention Programs for Fiscal Year 2012/2013

Program Name	Description	Target Pop.	Status / Provider	Amount	Proj #Served
Program Name					
Community Education & Stigma Reduction					
Media & Mental Health Promotion	Implement an awareness campaign. Develop educational materials for community events and media efforts; Outreach will occur to engage hard to reach populations.	Community-at-large	Anti-stigma campaign is underway	\$1,208,896	N/A
Dare to be Aware Youth Conference	Full day conference for 1000 middle and high schools students; Goals are to increase awareness and reduce stigma related to mental illness.	Middle & High School students	Conference held 11/16/11	\$40,000	1,000
May Is Mental Health Month Event	A community event held to celebrate May is Mental Health Month.	Community-at-large	Event held in May	\$30,000	300
Community Connect/Helpline/211	24/7 crisis/suicide prevention hotline; Provides referrals and resource information.	Community-at-large	Contract with Community Connect	\$78,305	8,000
Network of Care	Interactive website available to consumers, family & community members, community-based organizations and providers; Easy access to a wide variety of behavioral health resources.	Community-at-large	www.riverside.networkofcare.org	\$35,000	80,000
Call to Care	Provides training for lay persons to initiate and maintain understanding, caring relationships with people from their communities; Trained individuals also participate in outreach events.	Adults and older adults	Contract with Catholic Charities	\$90,900	500
RCDMH Outreach Activities	RCDMH staff provide community outreach and engagement activities targeting underserved populations. This is Myriam's program.	Community-at-large	Ongoing	\$971,564	5,000
Active Minds	Local colleges and universities will develop and support chapters of this student run mental health awareness, education, and advocacy group; The student run chapters will organize campus wide events to remove the stigma that surrounds mental health issues and create an environment for open conversations about mental health issues.	TAY & their families	Chapters started at UCR, RCC, College of the Desert and Palo Verde College campuses - RFA was re-released for other campuses to apply	\$0	15,000
Promotores de Salud Mental	Promotores will provide health and mental health education and support to members of their respective communities.	Hispanic Pop; all ages	Contract with El Sol Neighborhood Educational Center	\$398,300	35,000
NAMI Initiatives:					
- Parents & Teachers as Allies	Families and school professionals learn the warning signs of early-onset mental illnesses in children and adolescents.				
- In Our Own Voice	A public education program in which two trained consumer speakers share their personal stories about living with mental illness and achieving recovery.	Community-at-large	Contracts with Jefferson Transitional Programs and Oasis	\$295,414	Unknown at this time
- Breaking the Silence	Teaches students in upper elementary school, middle school, and high school about serious mental illness.				
Parent & Family Support & Training					
Triple P	Multi-level system of parent education and support for families with children from birth to age 12; Will include an 8 week group model.	Parents/caregivers of children 0-12	Contracts with MFI, The Wylie Center, Catholic Charities and Family Services of the Desert	\$223,321	738
Strengthening Families Program	This program brings together the family for seven group sessions; For families with children ages 10-14; Portable.	Parents & their children	RFP Will be released in August 2012	\$750,000	90 Families
Caregiver Support Groups	Psychoeducation curriculum and supportive interventions and provide support groups for caregivers of seniors with mental illness, dementia, or receiving PEI services.	Adults and older adults	MOU with Office on Aging for Western and Mid-County; Contract with FSA for Desert region	\$266,693	300

School Based Early Intervention

Families & Schools Together (FAST)	An outreach and multi family group process in schools; 10 week program for up to 14 families per class.	Elementary school children & their families	Contract with Family Service Association	\$310,511	252 Families
RCDMH Public School Collaborative for Middle-School Students					
- Guiding Good Choices (GGC)	Prevention program that provides parents of children 9-14 years old with the knowledge and skills needed to guide their children through early adolescence; group model.	Children (and their parents) in grades 6-8 enrolled at Desert Springs Middle School and Painted Hills Middle School	RCDMH staff have been hired and are implementing the programs	\$774,616	150
- Aggression Replacement Training (ART)	Cognitive-Behavioral Intervention with three components: skill streaming, anger control, and moral reasoning; group model. Will include an adaptation facilitated by the Parent Partner to offer ART for parents.				
- Cognitive-Behavioral Interventions for Trauma in Schools (CBITS)	Cognitive Behavioral Therapy group intervention at schools to reduce children's symptoms of Post Traumatic Stress Disorder (PTSD) and depression caused by exposure to violence.				
- Peer Mentors	Youth who have completed the on-site program receive training on peer mentorship and provide support and advocacy to peers on campus.				
Specialized Early Intervention Strategies					
Parent-Child Interaction Therapy (PCIT) Mobile Units	For families w/ children who exhibit chronic disruptive behaviors at home, in school, preschool or daycare. Services will be provided in mobile clinics.	Parent/caregiver & child (aged 2-8)	Mobile clinics are complete and agreements with school districts are developing	\$1,055,868	175
Outreach and Reunification Services to Runaway TAY	Crisis intervention and counseling strategies will be used to facilitate reunification of the youth with an identified family member. Contract with SafeHouse includes an outreach worker in the Desert.	TAY (16-25)	Contract with SafeHouse	\$66,440	400
Cognitive-Behavioral Therapy (CBT) for Late-Life Depression	Reduces suicidal risk and depression; Individual intervention.	Older Adults	Contracts with Catholic Charities, Golden Rainbow and Family Services of the Desert	\$345,879	244
Program to Encourage Active Rewarding Lives for Seniors (PEARLS)	Program for older adults who have minor depression and are receiving home-based social services from community services agencies; Individual early intervention.	Older Adults	Service is being provided by RCDMH staff	\$575,390	240
Mental Health Liaisons to Office on Aging	Two RCDMH clinical staff assigned to consult with Office on Aging staff as well as provide clinical intervention as assigned.	Older Adults	RCDMH staff are outstationed to Office On Aging	\$534,153	Will vary year to year
TAY Initiatives:					
- Depression Treatment Quality Improvement (DTQI)	Based on the concepts of Cognitive-Behavioral Therapy (CBT); Typically a group model but can be individual.	TAY (16-25), LGBTQ, Foster Youth, Youth transitioning into college, runaway youth	Contracts with SafeHouse for Western and Desert Regions and Family Services of the Desert for Desert Hot Springs; Proposals for Mid-Co. being evaluated	\$246,011	90
- Peer-to-Peer Services	Will utilize youth speaker's bureaus to outreach and educate at-risk youth and the community-at-large of the unique issues each group of identified at-risk youth experience as they relate to mental health and interpersonal issues.	TAY (16-25), LGBTQ, Foster Youth, Youth transitioning into college, runaway youth	Contract with SafeHouse for Western and Desert regions; Contract with Victor Community Support Services for Mid-County	\$381,963	9,000

Trauma Reduction					
Cognitive-Behavioral Interventions for Trauma in Schools (CBITS)	Cognitive Behavioral Therapy group intervention at schools to reduce children's symptoms of Post Traumatic Stress Disorder (PTSD) and depression caused by exposure to violence.	Children ages 10-14	Contracts with Jurupa Unified School District and Catholic Charities for the Western Region; Perris Valley Recovery Center and Catholic Charities for the Mid-Co. Region; and Family Services of the Desert and Catholic Charities for the Desert Region	\$706,834	400
Seeking Safety	Coping skills program designed for people with a history of trauma and substance abuse; Group or individual format; Female, male or mixed gender groups; Found effective with people with PTSD and for those with a trauma history that do not meet criteria for PTSD.	TAY and Adults	Contract with Family Services Association for Western and Mid-Co. Regions; Contract with Oasis for Desert Region	\$311,630	780
Trauma Recovery and Empowerment Model (TREM)	Manualized group based early intervention designed to facilitate trauma recovery among men and women with histories of sexual, physical, and emotional abuse who have been economically and socially marginalized and for whom traditional recovery work has been unavailable or ineffective.	Adult men & women	RFP will be released later in 2012	\$750,000	400
Specialized Ethnic Community Initiatives					
Ethnic & Cultural Consultants	Community leaders from ethnic and cultural populations work within local communities to build a network of individuals from these communities to promote mental health information and the use of PEI services.	Community-at-large		\$125,000	Unknown at this time
Hispanic/Latino Mamás y Bebés (Mothers & Babies)	Manualized 12 week mood management perinatal group intervention for women.	TAY and Adult women	Contract with FSA for Western and Mid-Co. Regions and El Sol for Desert Region	\$238,472	360
African American Initiatives - Africentric Youth and Family Rites of Passage Program	After school program, held for two hours, three days per week for the 9-month academic year. Serves 15 youth.	African American males ages 11-15 years	Contracts with Dubois Institute for Western Region, Perris Valley Recovery Center for Mid-Co. Region and Family Support Network for Desert Region	\$879,940	ROP = 45 CBITS = 54 EBPP = 252
- Cognitive-Behavioral Interventions for Trauma in Schools (CBITS)	Cognitive-Behavioral Therapy group intervention at schools to reduce children's symptoms of Post Traumatic Stress Disorder (PTSD) and depression caused by exposure to violence.	Children ages 10-14			
- Effective Black Parenting	Group parent education program for small groups of parents; Also available are one-day seminar version which is taught with large numbers of parents.	Parents/guardians of African American children aged 2-12			
African American Girls Program - Girls of Nia	After school program held one time per week. More details to follow.	African American Girls in middle school	PEI Units currently working with the program developer. RFP will be released once the developer is prepared to train.	\$300,000	Unknown at this time

Specialized Ethnic Community Initiatives (continued)

Specialized Ethnic Community Initiatives (continued)					
Native American					
Guiding Good Choices	Prevention program that provides parents of children 9-14 years old with the knowledge and skills needed to guide their children through early adolescence; Group model.	Native American parents of children aged 9-14	Contract with Indian Child and Family Services for all regions	\$432,153	IY = 60 GGC = 108
Incredible Years (IY) - SPIRIT	Group parent intervention to strengthen parenting competencies and foster parents' involvement in children's school experiences; SPIRIT is a culturally-tailored adaptation.	Native American parents of children aged 0-11			
Special Projects					
CHA - Suicide Prevention	MOU with CHA to provide a video at assemblies and a suicide prevention campaign on 16 high school and 4 middle school campuses	Middle and high school students	MOU with CHA	\$267,184	20 Middle and High Schools
CHA Post-Partum Support Groups	MOU with CHA to provide Post-Partum Depression Support groups in six areas of the county.	Women experiencing post-partum depression	MOU with CHA	\$1,030,746	400
CareLink	Care management program which includes the provision of Healthy IDEAS, an early intervention for older adults with minor depression	Functionally impaired adults and frail and at risk older adults	MOU with Office on Aging	\$533,222	150
Treatment for Human Trafficking Victims	Provides individual therapy for identified victims of human trafficking; the clinician will work closely with Operation SafeHouse and participate on the Anti-Human Trafficking Task Force	Victims of Human Trafficking	CT at Children's Treatment Services	\$81,668	Unknown at this time
Prevention and Early Intervention Community Capacity Building					
Community Collaborative Focused on Transition Age Youth (TAY)	Provider will host a TAY "unconventional" to bring together TAY and TAY serving organizations to identify and develop plans to address the needs of TAY. Conference action items will be addressed during collaborative meetings to develop long-term relationships and service partnerships.	TAY & TAY serving agencies	Contract with Oasis Rehabilitation Center	\$59,197	N/A
Community Provider Infrastructure Development	This program will identify small community based organizations who serve at risk individuals and families to provide training, support and resources in order to develop their infrastructure to strengthen the services offered in their communities.	Community-at-large	Contract with The Sundance Company	\$100,000	N/A
Community Provider Infrastructure Development	Funding for two positions - one to look at their infrastructure and find opportunities to acquire additional funding opportunities and the second to evaluate their programs including outcomes. This will lead to quality improvement and data to be able to access additional grants.	Community-at-large	Contract with Operation SafeHouse	\$93,500	N/A
Gilda's Club, Desert Cites, Psychosocial Oncology Services	Mental health professionals will provide 16 week support groups.	Individuals living with cancer and family members of individuals living with cancer and those who have recently lost loved ones.	Contract with Gilda's Club	\$100,000	N/A
Helping To Overcome PTSD Through Empowerment (HOPE)	A short term cognitive-behavioral treatment specifically designed to treat women with PTSD in domestic violence shelter settings.	Victims of domestic violence living in a shelter	Contract with Shelter From The Storm	\$90,391	N/A
Inland Empire Perinatal Mood Disorder Collaborative	This collaborative will promote maternal and family mental health by raising awareness, decreasing stigma and providing effective resources for women experiencing perinatal mood disorders.	Community-at-large	Contract with The Wylie Center	\$99,134	N/A
Mental Health Awareness Summits	This summit will bring together 100 providers and community members to kick off the development of a public awareness campaign to reduce stigma and educate the public regarding mental illness and available services in the Coachella Valley.	Community-at-large	Contract with The Foundation for CSU, San Bernardino	\$58,359	N/A

Prevention and Early Intervention Community Capacity Building (continued)

Re-Start Counseling Program	PEI is partially funding this counseling program that utilizes cognitive behavioral and problem solving interventions	Older Adult LGBT individuals	Contract with The Center	\$93,817	N/A
Strength and Be Strong Campaigns	The Strength Campaign for boys focuses on prevention of violence against women. The Be Strong Campaign is for girls which focuses on empowerment and healthy relationships. The curriculum focuses on the development of pro-social skills.	At risk high school youth	Contract with Riverside Area Rape Crisis Center	\$56,526	N/A
NAMI	Funding for the 4 NAMI Chapters to build their infrastructure	Community-at-large	Contracting with the 4 local NAMIs	\$500,000	N/A
Mental Health Outreach and Education	Mental Health outreach and education to residents of the Duroville mobile home park and other surrounding mobile home parks.	Community-at-large	Contract with Latino Commission	\$25,000	N/A
SUB-TOTAL - IMPLEMENTATION:				\$15,611,997	

Additional PEI Expenses

PEI Administration				\$1,800,994
PEI Regional Administration				\$600,000
PEI Research and Evaluation				\$381,486
PEI CARES Line staff				\$166,978
PEI Summit/Prevention WORKS Conference				\$90,000
			SUB-TOTAL - Additional Expenses:	\$3,039,458
			TOTAL IMPLEMENTATION AND ADDITIONAL EXPENSES :	\$18,651,455

PLEASE NOTE: The following activities and costs are not included in the above: Peer Employment Training which includes Parent Partner and Family Advocate trainings; Costs associated with Metro; Ongoing training costs for PEI programs/evidence based practices.

PEI Programs for Implementation - Later Phases

Program Name				
Parent Management Training	Culturally adapted evidence-based approach for parenting targeting migrant Spanish-speaking families; 12 week group model	Hispanic, migrant parents of children 0-12	Developer is not prepared for dissemination at this time.	\$407,865
Digital Storytelling	Provides three day workshop for individuals during which they produce a 3 to 5 minute digital video to tell their story; Gives the individual a unique way to communicate something about their life experiences; Participants are then asked to invite whomever they would like to a viewing party.	Initially TAY but can be expanded to other populations	We do not have enough staff time to implement this program	\$63,000
QPR for Suicide Prevention	People trained in QPR learn how to recognize the warning signs of a suicide crisis and how to question, persuade, and refer someone for help; Gatekeepers who interact with seniors will be trained in the model.	Older Adults	Training gatekeepers needs to happen after programs are established for referrals.	\$4,500
Safe Dates	Dating violence prevention program for teens.	Middle and high school students	This prevention program was not a high priority within the community.	\$170,169
Cognitive-Behavioral Therapy (CBT) for Depression (with antidepressant medication)	This program was developed for use with low-income Latina women. It uses an adapted format of CBT to address cultural issues associated with the Hispanic culture.	Latina Adult women	Must have a Promotores de Salud Program fully implemented for effective implementation of this program.	\$842,409
Strengthening Intergenerational/Intercultural Ties in Immigrant Families (SITIF): A Curriculum for Immigrant Families	Program designed to address needs of Asian/Pacific Islander families including community education/outreach workshops, a bicultural parenting class, and family support service linkage.	AA/PI immigrant parents and/or caregivers	Need to build relationships with community and providers prior to implementation of an ethnic specific program.	\$164,120
			SUB-TOTAL - LATER PHASES IMPLEMENTATION	\$1,652,063
TOTAL IMPLEMENTATION, ADDITIONAL EXPENSES AND LATER PHASES:				\$20,303,518