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# AGENDA ITEM 2A

**Informational**

**July 24, 2014 Commission Meeting**

**Communications Presentation**

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**Summary:** The Mental Health Services Oversight and Accountability Commission (MHSOAC or Commission) Communications Director has been responsible for telling the story of Prop 63 through the eyes of consumers, counties and providers at the state level.

Because the Commission has a responsibility under the Mental Health Services Act to develop strategies to overcome stigma and discrimination, the Communications Director has employed strategic programs throughout the state to accomplish this.

This presentation will look at past, current and future projects, and will include short presentations of two unique programs that are reaching students and distinct ethnic and racial populations.

**Enclosures:** None

**Handouts:** None

**Recommended Action:** None

**Presenters:**

- Jennifer Whitney, MHSOAC Director of Communications
- Jinky Dolar and Daniel Sakaya, Crossings TV
- Cary McQueen, Art With Impact

**Motion:** None