



INNOVATION PLAN APPROVAL SUMMARY

Madera County Innovation

Name of Innovative Program: Perinatal Mental Health Integration Project

Total Requested for Innovative Program: \$678,555

Duration of Innovative Program: Three Years

Staff Recommends: APPROVAL

Review History

County Submitted Innovation Plan: May 28, 2014

Mental Health Services Oversight and Accountability Commission (MHSOAC) Vote on Innovation Plan: June 26, 2014

Innovation Plan Summary

Madera County is seeking MHSOAC approval for the following Innovative Program:

Perinatal Mental Health Integration Project

The primary purpose of this Innovative Program is to promote interagency collaboration by improving services and outcomes for pregnant and postpartum women at high risk of Perinatal Mood and Anxiety Disorder (PMAD). The general prevalence rate of PMAD is 15 to 20 percent, but rates are higher in the Central Valley as a result of a range of risk factors. Untreated, this disorder can lead to lifetimes of disabling depression, with negative mental health and developmental consequences for children as well as serious family disruption.

This Innovative Program is an integrated physical and mental health approach that develops an interagency collaboration involving the Women Infant, and Children's Program (WIC), Madera Behavioral Health Services and its contracted providers, medical providers including the Federally Qualified Health Centers, Madera Community Hospital, local high schools, agencies that serve women of childbearing age, businesses, and mental health consumer and family representatives.

The Perinatal Mental Health Integration Project is a client-driven, culturally competent approach that includes provider training and education, screening, referrals to treatment, access to a range of resources, support groups, and family support. The

program will include a bilingual, bicultural Care Coordinator and all Project materials will be available in English and Spanish. Clients and family members will play active roles in the development and evaluation of the Project.

Previous efforts in the County to bring about collaboration to integrate physical and behavioral healthcare have not been entirely successful. Prevention, treatment, and positive outcomes for PMAD clearly require a collaborative approach. Research documents that women from ethnic minority groups are much more likely to access mental health treatment through primary care, a fact of great importance to Madera County, in which 55.2% of the population is Latino.

The collaboration goal of this Innovative Project is to move from multiple agencies and organizations serving the same population in an informal, uncoordinated way, with many women with and at risk of PMAD falling through the cracks, to a formalized collaborative approach. Madera County expects that improving collaboration will increase efficiency of service delivery, reduce redundancy, reduce costs, and improve client outcomes, including reducing the number of women with PMAD seeking crisis care or treatment in the emergency room.

Evaluation

The principal learning questions for this Innovative Project are:

1. How to provide services and resources that promote positive mental and physical health outcomes for the target population in a rural, majority Latino county with limited service resources
2. How to coordinate available services and community resources effectively through development of and sustaining an inter-resource collaborative

Some of the elements of improved collaboration that the evaluation will address using quantitative and qualitative methods of analysis include:

1. Changes to the operating and business practices of each participating organization and rates at which change occurs
2. Changes in program linkages
3. How well organizational culture differences were addressed and bridged
4. Effectiveness of adaptations implemented by participating organizations to meet multi-disciplinary, wraparound, and specialty care needs of clients
5. Behavioral changes of staff and clients
6. Effectiveness of conflict resolution
7. Satisfaction and perceptions of participants in collaboration and of clients
8. Successes and areas for improvement

The evaluation will also assess program and client outcomes and will measure relationships between process changes and client outcomes. All client data will be disaggregated by ethnicity.