

Prevention and Early Intervention State-Administered Projects

Title	Funding Amount	Description
Suicide Prevention	\$14 million/4 years	State activities (to be determined) such as training standards, crisis helpline improvements, self-help tools, public awareness, policy work to complement local efforts
Stigma and Discrimination Reduction	\$20 million/4 years	Social marketing, activities in K-12 schools, colleges and universities, and consumer and expert empowerment and intervention strategies to reduce stigma and discrimination toward individuals with mental illness or mental health problems
Training, Technical Assistance and Capacity Building	\$12 million/4 years	Training and coaching on evidence based and promising practices, learning collaboratives, meetings and webcasts for county MH department PEI implementation partners to improve PEI projects
Ethnically and Culturally Specific Programs	\$15 million/4 years	State leadership training activities and direct service program funding to build the repertoire of evidence-based practices for 5 groups: African American, Latino, Asian Pacific Islander, Native American and GLBTQ
Student Mental Health Initiative	\$60 million/4 years: \$6 million from Training/TA \$5 million from Stigma/discrim \$4 million from suicide reduct.	K-12, college and university projects to improve suicide prevention efforts, reduce stigma and discrimination, improve peer support programs and strengthen mental health services and the education environment to promote health and resiliency
Evaluation (to the extent possible, funded from 5% Admin Fund)	5-8% of MHSA County PEI Fund (to the extent possible, funded from 5% Admin Fund)	Program evaluation of local PEI projects using six evaluation elements outlined in the PEI guidelines and support to counties to conduct local evaluations