



2010/11 PEI ANNUAL UPDATE NEW PROGRAM

APPROVAL SUMMARY

San Mateo County

Total Requested for New Program: \$490,970

Staff Recommend: APPROVAL

Review History

County Submitted 2010/11 Annual Update: 7/1/2010

MHSOAC Vote regarding New Program Approval: 7/29/2010

San Mateo County

San Mateo County is located south of San Francisco and north of Santa Cruz County. It has a population of 701,000 and 50% of the population is Euro American, 23% of the population is Hispanic/Latino American, 21% is Asian American, and 3% African American. The older adult population is projected to increase to 24% by 2020.

Funding Background

- December 2008: Initial PEI Plan was approved for \$2,071,177
- April 2009: 2009/2010 Annual Update was approved for \$2,871,036 to continue funding previously approved PEI programs
- July 2010: 2010/2011 PEI Annual Update included a \$2,565,167 funding request for 6 previously approved programs with no changes and a funding request for \$490,970 for one new program which is described below. All previously approved programs were approved and this summary only addresses the new program.

Summary of Stakeholder Process

San Mateo developed a comprehensive process to seek input from the community since their Community Program Planning Funds were approved in November 2007. From the inception of their original PEI Plan, to their 2010/11 Annual Update, San Mateo has engaged in a broad and inclusive process to obtain input from the community in terms of unmet needs, identification of un-served and underserved populations, and the public perception of behavioral health systems.

Early in San Mateo's Community Program Planning (CPP) process, community input identified 3 high priority needs in San Mateo: 1) outreach and community/provider education; 2) identification of stigma as a barrier to care; and 3) support to youth and transitional age youth. Due to the identified urgency of these issues stakeholders requested that they be funded in the original CSS plan because PEI funds were not available at that time. This new PEI program moves the funding to PEI for the programs originally funded by CSS and adds a third strategy which previously had not been funded.

New Program Description Summary

Community Outreach, Engagement, and Capacity Building: \$490,970

This program does not meet the criteria for a previously approved program because two of the three strategies are currently funded with CSS funds and the third strategy has never been implemented in San Mateo County. All three strategies have never been funded under San Mateo's PEI plan.

The goal of the Community Outreach and Engagement Prevention and Early Intervention Program is to identify individuals who are currently underserved, un-served and who will benefit from engaging with the behavioral health system. This goal will be accomplished with three different strategies.

The first strategy is the Navigator Program. This program utilizes a successful model that includes community-based workers who provide outreach to Latino, Chinese, Filipino, Pacific Islander and African American populations of all ages. These outreach workers may be peers or parent partners who are bilingual, bicultural and connected in some way to the community. Outreach workers demystify the system, reduce stigma, and engage community leaders in supporting and connecting people appropriately.

The second strategy is planning to add a licensed mental health clinician to an otherwise funded 24/7 suicide prevention hotline operated by a youth-focused community-based organization. The clinician will ensure follow-up and linkage to the behavioral health system as needed for youth identified as at-risk.

The third and newest strategy expands the capacity of the provider community, incorporates evidence-based practices into day-to-day services, improves cultural and linguistic competency and improves the overall knowledge of providers to screen and treat patients for trauma and co-occurring disorders.

Summary of Annual Update Criteria

This program qualified as a new program under PEI and meets PEI guideline requirements.

No concerns were raised during the review process and staff supports moving this plan forward.