



PEI PLAN APPROVAL SUMMARY Del Norte County

Total Requested for PEI Plan: \$415,800

Staff Recommend: APPROVAL

Review History

- County Submitted Original PEI Plan: 10/12/2010
- Mental Health Services Oversight and Accountability Commission Vote regarding PEI Plan Approval: 11/18/2010

Del Norte County

Del Norte is located at the far northwest corner of the State and is south of the Oregon border and north of Humboldt County. It is a rural county with a total land area of 1,008 square miles.

County Demographic Profile

Population: 22,507

- Latino: 12.6%
- API: 2%
- Native American: 6.4%
- African American: 4%
- Caucasian: 75%

Age

- 25% under age 18
- 12.5% age 65 or older

Summary of Stakeholder Process

Del Norte County facilitated an impressive Community Program Planning process. Focus Groups were well attended and gas vouchers were provided for community members. County staff who are members of the Hmong Community distributed flyers and contacted members of the Hmong, Laos, and Khmmu communities and invited them to attend and participate in the planning process. County staff also provided real-time translation. Equally impressive efforts were made to include the Native American, Latino and Youth community.

Strengthening Families and Parents Support Program

- This program will focus on the need for parent support and education and provide prevention activities for children. The existing Strengthening Families Project (SFP) will be expanded to serve more diverse clients and a wider age group. Community members were very supportive of the program and wanted to increase the age range to include families with children from 6 to 18 years old.
- This program will have activities in various geographic locations throughout the county and thus provide greater access to these services.
- Outcomes will include minimizing stigma, increasing utilization of services, improving school attendance and performance, reducing rates of domestic violence, and promote better life skills and resilience for youth and families.

Reach for Success Program

- Reach for Success is based upon the California Friday Night Live Model. Based on the ongoing success of the Friday Night Live program in Del Norte County, the community determined that expanding this program to include activities which promote positive mental health was the next logical step.
- Reach for Success is a voluntary program that will be held during school hours to increase access for and the participation of youth. This program may also be held within tribal organizations or community centers which are family friendly environments and not routinely used for mental health services.
- Youth will meet weekly in two-hour increments for eight weeks. The program promotes mentoring and provides instruction in choices, decision making and consequences. Anticipated outcomes include improved resiliency and coping skills and improved school participation.

Example Reviewer Comments

- “A joy to read. I could actually visualize this stuff happening.”
- “...valuable work with very little money.”
- ”Exactly what kids need.”