

**X** INFORMATION

TAB SECTION: 4

\_\_\_ ACTION REQUIRED

DATE OF MEETING: 8/17/11

PREPARED BY: Lemonds/Lieberman DATE MATERIAL PREPARED: 7/25/11

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**AGENDA ITEM:** Discussion of Distribution, Translation, and Publicity for Client and Family Driven Transformation Policy Paper

**ENCLOSURES:** None

**OTHER MATERIAL RELATED TO ITEM:** None

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**Background:** This item will include discussion of suggestions for distribution, translation, and publicity for the Client and Family Driven Transformation Policy Paper. Staff has the following suggestions:

- Post headline about the release of the paper on the website homepage with a link to the full paper.
- Post note on announcements page of the website with a link to the full paper.
- Send out a press release, highlighting client and family input to the MHSOAC, with a link to the full paper. Chair Poaster, Committee Chair Vega, and Executive Director Gauger could be available to answer questions from the media.
- Put a box in the next newsletter highlighting the Transformation Paper.
- Distribute the final paper to the Listserv, Governor and Administration, Legislature and Legislative staff.

In addition to these suggestions, the CFLC may discuss how to distribute the Transformation Paper nationally. Also, translation of the document and distribution of the translated document may be discussed. Lastly, the executive summary of the Transformation Paper may be distributed to the CFLC for information.