



Fiscal Year 2010/11 PEI UPDATE NEW PROGRAM

APPROVAL SUMMARY

Sonoma County

Total Requested for New Program: \$1,004,515

Staff Recommend: APPROVAL

Review History:

- Sonoma County Submitted 2010/11 Update: November 4, 2010
- Status Update: December 14, 2010 Commission Meeting
- Mental Health Services Oversight and Accountability Commission (MHSOAC) Vote regarding New Program Approval: February 24, 2011

County Demographic Profile:

Population: 458,614

- Latino: 12.1%
- API: 3.7%
- Native American: 1.18%
- African American: 1.42%
- Caucasians: 81.6%

Age

- 24.5% under age 18
- 12.6% age 65 or older

Summary of Stakeholder Process

Sonoma County PEI community planning process brought the voices of un-served and underserved communities in the county to the table. The planning process was comprehensive and involved meaningful participation of diverse communities, including consumers, their families and community stakeholders. Expanded opportunities for participation in the planning process included informal stakeholder meetings with mental health consumer advocates, family members and loved ones of mental health consumers, clergy, and faith based advocacy groups, and representatives from specific diverse ethnic and cultural communities. Stakeholders readily endorsed these three new PEI programs.

Santa Rosa Community Health Centers

Budget Request: \$643,794

- This program will fund new and expanded outreach activities to facilitate increased access to mental health services among ethnic/linguistic minority populations.
- This program integrates mental health services with medical services and will provide a coordinated system of care that increases the quality of health care available to underserved ethnic and cultural populations.
- A psychiatrist will provide training, education and consultation to primary care providers who are new to the field.
- Referrals to Mental Health Services Act (MHSA) CSS funded Community Intervention Programs will be made for people who want on-going care and treatment.

Sonoma County Indian Health Project

Budget Request: \$69,000

- This program integrates mental health services with medical services and will provide a coordinated system of care that improves the quality of health care for the Native American and Latinos in Sonoma County.
- This program expands services for Native Americans and Latinos who are uninsured, are MediCal beneficiaries but do not meet the criteria for medical necessity.
- This program increases the number of underserved individuals who receive prevention and early intervention care.

Reducing Disparities in Access to Mental Health Services

Budget Request: \$291,721

- This program includes outreach and engagement activities to underserved communities. Public education and community engagement activities will increase awareness of and access to resources for the cultural and linguistic underserved communities.
- This program provides peer-based trainings to increase the awareness of signs and symptoms of mental health issues and increases the knowledge of at-risk youth about community resources and support.
- Mentoring services will be provided to priority populations, including trauma exposed individuals, seeks to help individuals improve communication and problem solving skills, eliminate self destructive behaviors, and enhance resiliency by promoting positive development.

Examples of Reviewers Comments

- “These programs are examples of the integration between Primary Care and Mental Health Care that is so desperately needed”.
- “A great example of coordination with other MHSA funded programs”.