



**Request for MHSOAC Approval of
Phase 3 Evaluation
Bidder Selection**

February 24, 2011

Issue

- Request for Proposals (RFP) issued for competitive process to select a contractor for the MHSOAC's Expanded Statewide Evaluation of the MHSA (Phase 3).
- Scoring process is complete.
- MHSOAC needs to approve the Intent to Award for Phase 3 evaluation.

Proposed Motion

CONFIDENTIAL

1. Authorize the Executive Director to issue a "Notice of Intent to Award Contract" to
2. Establish March 3, 2011 as the deadline for unsuccessful bidders to file an "Intent to Protest" consistent with the five (5) working day standard set forth in the Request for Proposals.
3. Direct the Executive Director to notify the Commission Chair and Vice Chair of any protests within 2 working days of the filing.

3

Proposed Motion (cont.)

CONFIDENTIAL

4. Authorize the Executive Director to adjudicate protests consistent with the procedure provided in the Request for Proposals.
5. Authorize the Executive Director to execute the contract upon expiration of the protest period, or consideration of protests, whichever comes first.

4

Summary of Presentation

- Review history of MHSOAC evaluation efforts
- Overview of Evaluation Phase 3 selection process
 - MHSOAC Approved Principles/Outline
 - Development and Release of RFP
 - Scoring of proposals
 - Protest process
- Recommendation regarding Phase 3 Selection
- Next Steps
- Proposed motion

5

History of MHSOAC Evaluation Efforts

Summary

- Evaluation concept paper approved by Commission.
 - Developed by Measurements and Outcomes Technical Resource Group (precursor to Evaluation Committee).
- Phase 1—obtain broad input and provide recommendations regarding Scope of Work for initial statewide evaluation.
 - Contractor was Resource Development Associates (RDA).
 - Completed June 2010.

6

History of MHSOAC Evaluation Efforts



Summary (cont.)

- Phase 2—MHSOAC Initial Statewide Evaluation of the MHSA.
 - \$500K/year of funding from FY 10/11 and FY 11/12
 - RFP issued October 1, 2010
 - Contract fully executed with UCLA on 2/7/11
- Phase 3—MHSOAC Expanded Statewide Evaluation of the MHSA.
 - \$1M of funding from FY 10/11
 - RFP issued December 1, 2010
 - Anticipated start date April 15, 2011

History Development of Phase 3 RFP



- Principles from MHSOAC evaluation concept paper and subsequent MHSOAC actions were embedded in RFP.
- Provider qualifications, scope of work and deliverables were developed consistent with outline approved by MHSOAC on 9/23/10.
- Administrative components of RFP were developed.
 - Administrative assistance was provided by DMH in processing and release of RFP
- RFP released on 12/1/10.

Deliverables Included in RFP

1. Full Service Partnership Analysis
 - a. Statewide and county specific per person annual costs for each age group.
 - b. Financial impact of outcomes achieved in comparison with expenditures for at least one age group.
2. Impact of MHSA on Client Outcomes Using Participatory Research.
 - a. General System Development—impact of one service/strategy on one client outcome.
 - b. Involvement of clients/families/caregivers in the public mental health system on at least one client outcome.

Note: All aspects of research shall be developed through a partnership between researchers and clients/families/caregivers, ensuring participation of traditionally unserved and underserved communities across the lifespan.

Deliverables Included in RFP (cont.)

3. Final Report
 - a. Data elements needed for comprehensive evaluation.
 - b. Process for integrating service process variable with client outcomes.

All reports will be provided in draft for public comment prior to finalizing.

Scoring of Proposals

A detailed scoring process was completed that is consistent with RFP, California Department of General Services procedures and regulatory requirements.

Six stages in scoring process, proposers must pass each stage to proceed to next stage.

An award, if made, will go to the highest scoring proposal.

11

Scoring of Proposals

Stage 1—Submission Review

- Conformance with RFP requirements

Stage 2—Review of Minimum Proposer Qualifications

- Pass/fail review to ensure minimums are met

Stage 3—Project Narrative and Proposer Experience

- Scoring of Provider Qualifications—55 point maximum
- Scoring of Work Plan—145 point maximum

12

Scoring of Proposals



Stage 4—Evaluation of Cost Proposal

- Lowest acceptable bidder receives 80 points, others receive proportion based on formula (low bid divided by proposer's bid times maximum points)

Stage 5—Combining Stage 3 and Stage 4 Scores

Stage 6—Adjustments to Score

Calculations for Bidding Preferences

- 5% of highest score added to proposers that qualify for small business preference
- No other preference was applicable

13

Protest Process



Bidders who are not selected through the scoring process may protest the award if:

1. Timelines are met
 - a) 5 working days to submit Intent to Protest, and
 - b) Additional 5 working days to submit by mail a Letter of Protest detailing the protest grounds
2. Protester must prove they would have received the award if:
 - a) The evaluation rating standards would have been correctly applied, or
 - b) The evaluation and scoring methods in the RFP would have been followed

14

Protest Process

PROPOSALS

- The Executive Director of the MHSOAC will render a decision within 10 working days.
- As specified in the RFP, the Executive Director of the MHSOAC's decision is final.

15

Proposed Motion

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16

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17

Next Steps

- Notice of Intent to Award posted
- Protest period ends—10 working days
If applicable, final decision by Exec Director (additional 10 working days)
- Negotiate and implement contract with selected bidder. (Anticipated completion is 4/15/11.)
- Bidder begins work once contract is in place.
- First deliverables are due 9/30/11.

18