

PREPARED BY: Lemonds/Lieberman DATE MATERIAL PREPARED: 8/31/11

AGENDA ITEM: Review and Possible Adoption of Forms, Process, and Criteria for Committee Submission of Stories, Videos, and Community Events Supporting Public Awareness/Education of MHSA Progress for the MHSOAC Website

- ENCLOSURES:**
1. Draft Form for Committee Submission of Stories and Videos for the MHSOAC Website.
 2. Draft Form for Committee Submission of Community Events for the MHSOAC Website Calendar.
 3. Draft Process and Criteria for Committee Submission of Stories, Videos, and Community Events for the MHSOAC Website.

OTHER MATERIAL RELATED TO ITEM: None

Background: The 2011 CFLC Charter provides for efforts to support public awareness/education of MHSA progress by maximizing communication via the MHSOAC website. The 2011 CFLC Charter provides that the CFLC shall:

- a. Connect with communities throughout the state by placing videos and success stories on the MHSOAC website.
- b. Provide information regarding community events for posting on website calendar.

At the CFLC meeting on August 17, 2011, the CFLC reviewed two Cultural and Linguistic Competence Committee (CLCC) documents: 1) Cultural and Linguistic Competence Committee Process and Criteria for Identifying Essential Documents for Posting and/or Translation on MHSOAC Website; and 2) Cultural and Linguistic Competence Committee’s Process and Criteria for Identifying Educational Events that Impact Mental Health and Promote Public Awareness and Education. Document 1 on identifying essential documents for posting applies to section “a” above on placing videos and success stories on the MHSOAC website. Document 2 on a process and criteria for identifying educational events applies to section “b” above on identifying community events for posting on the website calendar.

At the August 17 meeting, the CFLC asked staff to develop forms for submission of videos and success stories, and community events for the MHSOAC website. Staff prepared these forms and they are presented today for possible approval. On August 17, the CFLC also approved the interim use of the CLCC process for placing events on the MHSOAC website calendar. Staff has prepared a suggested process for the CFLC to approve and use for submission of stories, videos, and community events for the

MHSOAC website. Lastly, staff has prepared suggested criteria for the CFLC to approve and use for submission of stories and videos, and community events for the MHSOAC website.