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# AGENDA ITEM 6

Information

February 25, 2016 Commission Meeting

Business Strategy

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**Summary:** Commissioner Boyd will present a proposal to explore strategies to engage California's business community to support the goals of the Mental Health Services Act.

The Commission includes representation of small and large businesses, as a strategy to broaden awareness and understanding of the value of investing in California's mental health system. This effort would explore ways to engage California's business community, particularly around innovation, fiscal transparency, research and evaluation and prevention.

**Presenter:** Commissioner John Boyd, Psy.D.

**Enclosures:** None

**Handout:** None

**Recommended Action:** Information for discussion only.

**Motion:** None